

YOUTH PROGRAMME FOR THE EASTERN ECONOMIC FORUM

September 13, 2023, Vladivostok

Programme accurate as at September 18, 2023

September 13, 2023

10:00–11:15

Building B, level 6
conference hall 8

Youth EEF

Technological Independence Through Networking and Mobility

Achieving a country's technological independence is impossible without technological breakthroughs, which are facilitated by networking, mobility, and attracting leading specialists. Boosting the mobility of Russian specialists is usually considered from the perspective of its international short-term component and integration into international research networks. But the issue of research mobility within Russia is often left out of discussions, due to the lack of information on this subject. What facilitates the research mobility of scientists in Russia? Which new centres for attracting academics have emerged in Russia's regions over the last decade? What are the potential benefits of research mobility for territorial development? What are the instruments for financing mobility within Russia? Which research projects are more likely to promote mobility among scientists?

Moderator:

- **Maria Mikhaleva**, Deputy Head of Programs and Projects Department, Russian Science Foundation

Panellists:

- **Sergey Adonin**, Professor of the Russian Academy of Sciences; Deputy Director for Research, Irkutsk Scientific Center of the Siberian Branch of the Russian Academy of Sciences; Member of the Coordinating Council for Youth Affairs in the Scientific and Educational Fields
- **Alexander Balyshev**, Acting Vice-Rector, Senior Director for Fundamental Research, National Research University Higher School of Economics
- **Andrey Blinov**, Deputy General Director, Russian Science Foundation
- **Alexander Khramov**, Head, Baltic Center for Neurotechnologies and Artificial Intelligence, Immanuel Kant Baltic Federal University (**online**)
- **Yury Marfin**, Acting Rector, Pacific State University
- **Maria Matveeva**, Director, "Sochi Dialogue" Russian-Austrian Forum; Advisor to the Head of International Activities, Talent and Success Foundation
- **Denis Sekirinsky**, Deputy Minister of Science and Higher Education of the Russian Federation

10:00–11:15

Building B, level 6
conference hall 9

Youth EEF

Youth Entrepreneurship as a Driver of Economic Development in the Far East

The Far East has huge potential for exponential development; with each passing year it becomes more attractive to investors. The united Advanced Special Economic Zone, transportation and logistics routes bordering China, and the Northern Sea Route, which is gaining popularity and justifying its effectiveness, have a colossal economic effect on the development of the macro-region. All this creates a favourable climate for the development of a strong entrepreneurial community. What tools for the development of small and medium-sized businesses at a qualitatively new level need to be improved? What is the potential for the development of startups in the Far Eastern Federal District? Are young people ready to integrate into the Far Eastern business community? How suitable are the conditions for the development of youth entrepreneurship? What areas of business are the Far Eastern Federal District regions lacking in?

Moderator:

- **Vyacheslav Shoptenko**, Director, Institute for Organizational Development and Strategic Initiatives, Russian Presidential Academy of National Economy and Public Administration (RANEPA)

Panellists:

- **Aidar Bulatov**, Founder, Factory of Entrepreneurship

- **Konstantin Dolgov**, Deputy Chairman of the Committee on Economic Policy of the Federation Council of the Federal Assembly of the Russian Federation
- **Sergey Lebedev**, Vice President of Government Relations, AliExpress Russia
- **Alexey Mostovshchikov**, Chairman, Expert Council on Economics and Entrepreneurship, Youth Parliament of the State Duma of the Russian Federation (**online**)
- **Dmitry Pekurovsky**, Russian Union of Rural Youth; Member of the Civic Chamber of the Russian Federation
- **Petr Savishchev**, Associate, Monastyrsky, Zyuba, Stepanov & Partners Bar Association
- **Ekaterina Sivolovskaya**, Deputy Head of Administration of Vladivostok
- **Nikolay Stetsko**, Deputy Chairman of the Government of the Primorsky Territory
- **Vladimir Stroev**, Rector, State University of Management
- **Maxim Vlasov**, Deputy General Director, Moscow Innovation Agency

10:00–11:15Building B, level 7
conference hall 12

Youth EEF

Spatial Data: The Human Vector

Amid the formation of a multipolar world and the mission to ensure Russia's technological sovereignty, human resource development plays a crucial role. The earth is the bedrock of everything, and so the fields of geodesy, cartography and geoinformation technologies remain of strategic importance to the state. Cooperation between authorities, commercial firms and educational institutions to create the human-centred educational programmes of the future, focused on professional involvement and development, can be the solution to pressing issues of strengthening the industry's human resources. Are commercial firms ready to assist in the development of the sector's education system? The institute of mentoring: can employers mentor students? Will an ecosystem approach to education help to effectively integrate graduates into work?

Moderator:

- **Elena Martynova**, Deputy Head, The Federal Service for State Registration, Cadastre and Cartography (Rosreestr)

Panellists:

- **Vladimir Brusilo**, Co-Founder, Deputy General Director, AGM Systems
- **Valery Falkov**, Minister of Science and Higher Education of the Russian Federation (**video message**)
- **Nadezda Kamynina**, Rector, Moscow State University of Geodesy and Cartography
- **Vladimir Koshelev**, First Deputy Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation for Construction, Housing and Communal Services (**video message**)
- **Zhang Renzhong**, Member of the Board of Directors, General Director of the Company's Branch in Shandong Province, China International Intellectech Group Co Ltd (**online**)
- **Oleg Skufinskiy**, Head, The Federal Service for State Registration, Cadastre and Cartography (Rosreestr)
- **Pavel Stepanov**, Deputy General Director, Geoscan Group of Companies
- **Evgeniy Szenov**, Scientific Supervisor, "Scientific and Educational Policy" Expert and Analytical Center
- **Vladislav Zhdanov**, Director, Roskadastr

10:00–11:15Building D, level 5
conference hall 13

Youth EEF

A New Kind of University: The Demands of a New Generation

The youth policy of any particular country is determined by a number of its features including: history, population structure, organization of economic and political life, priorities for state development, and more. At the same time, despite the many different approaches to youth policy in different countries, we can talk about the unity of its goal: to provide opportunities for young people to fulfil their potential in the country. At present, in a complex geopolitical situation and amid unprecedented sanctions pressure, Russian universities are faced with the task of training specialists with the knowledge and will to transform the national economy while under external constraints. This undertaking requires a profound revision of the content of universities' educational programmes, and the creation of a special learning environment that will contribute to the deepening of students' understanding of the need to serve their country and society. Service learning has already become a common practice for numerous universities in Russia; a number of public universities are promoting this approach. This resource is for a new educational reality and will prove to be highly popular, as it returns a deep humanistic meaning to the educational process, and fills education with real practical activity connected with tangible benefit to the wider public.

Moderator:

- **Evgeny Terentiev**, Director of the Institute of Education, National Research University Higher School of Economics

Panellists:

- **Sergey Elkin**, Vice-Rector for Youth Policy, V.I. Vernadsky Crimean Federal University; Member of the Presidium of the Council of Vice-Rectors for Youth Policy of Educational Activities under the Ministry of Science and Higher Education of the Russian Federation (**online**)
- **Alexander Kaidanovich**, Vice-Rector for Youth Policy, Far Eastern Federal University
- **Sergey Kovalenok**, Vice-Rector for Scientific, Pedagogical, Social and Educational Work, Volodymyr Dahl Lugansk State University (**online**)
- **Alexander Machevskiy**, Managing Director, VEB.RF
- **Andrey Ocheretny**, Managing Director - Head of Academic Partnerships, Sberbank
- **Olga Petrova**, Deputy Minister of Science and Higher Education of the Russian Federation
- **Stanislav Surovtsev**, Vice-Rector for Youth Policy, Social Work and International Relations, Moscow State Institute of International Relations

Front row participants:

- **Ruslan Miftakhutdinov**, Chairman, Student Council, Higher School of Economics – St. Petersburg
- **Mikhail Nachevsky**, Head of Digital Transformation Department, Plekhanov Russian University of Economics
- **Artem Vasilyev**, Rector, Synergy University

10:00–11:15Building D, level 6
conference hall 17

Youth EEF

The Decade of Science and Technology in the Russian Federation: Opportunities and Challenges for Students and Youth

The years 2022-2031 have been declared the Decade of Science and Technology in Russia, the key goal of which is to strengthen the role of science and technology in addressing the key problems of development of society and the country. Most of the projects and activities of the Decade envisage the direct, active participation of young people: from schoolchildren to young Candidates and Doctors of Sciences. Session experts will discuss how young scientists can solve the tasks set as part of the Decade. What opportunities do the state, society, and business give them in order to tackle these issues?

Moderator:

- **Maxim Pryazhinnikov**, Deputy Vice-Rector for Youth Policy, Far Eastern Federal University

Panellists:

- **Ali Asadov**, Head of Department for Work with Young Scientists, Ministry of Science and Higher
- **Aldar Chirninov**, Vice-Rector for Strategic Development and Personnel Policy, Pacific State University
- **Alexander Dvoynikov**, Acting Director General, FGBU "NTP Directorate"
- **Andrey Kozinets**, Associate Professor, Department of International Relations, Far Eastern Federal University
- **Andrey Sushchenko**, Chairman, Council of Young Scientists, Far Eastern Branch of the Russian Academy of Sciences

Front row participant:

- **Anna Bessmertnaya**, Chairman of the Commission on Foreign Economic Cooperation with Partners from China, Moscow Chamber of Commerce and Industry of the Russian Federation

10:00–11:15Building D, level 5
conference hall 16

Youth EEF

Diplomacy of the New Multipolar World

The rapidly changing geopolitical environment, caused by the tectonic breakdown of the existing system of international relations, has triggered the formation of a new multipolar world. It should certainly be created with the help of a certain toolkit, of which international professional communities become a part. The International Association of Young Diplomats is a vivid example of that. Based on the concept of "horizontal diplomacy" developed in Russia, it is designed to help create the foundation and architecture of diplomatic relations of the 21st century: relations that are open, equal, mutually beneficial, and respectful. What role does the classical diplomacy play in these processes? To what extent are the boundaries of public and humanitarian diplomacy expanding? What is the role of the expert community in these processes? How do we see the world order in the medium term?

Moderator:

- **Konstantin Kolpakov**, Chairman, Council of Young Diplomats Russian Foreign Ministry

Panellists:

- **Daniil Bisslinger**, Deputy General Director, Directorate of the World Youth Festival; Deputy Head of the Department for Multilateral International Cooperation of the Office of the President of the Russian Federation for Foreign Policy (**online**)
- **Karin Kneissl**, Head, Center G.O.R.K.I. (Geopolitical Observatory on Key Issues in Russia); Minister of Foreign Affairs of the Republic of Austria (2017–2019)
- **Stanislav Neverov**, General Director, East Arctic Oil and Gas Corporation
- **Anna Starkova**, Communications Director of the Russian Quantum Center
- **Мария Гинзбург**, руководитель АНО «Молодежное объединение развития международного сотрудничества»

Front row participant:

- **Stanislav Surovtsev**, Vice-Rector for Youth Policy, Social Work and International Relations, Moscow State Institute of International Relations

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conference hall 18

Youth EEF

Youth and the Far Eastern Federal District: Persuading the Young to Stay

Making it a priority to create the right conditions for the development of young people in their home regions of the Far Eastern Federal District has been repeatedly emphasized at the state level, including by the President of the Russian Federation at the Eastern Economic Forum in 2022. Various support measures are being implemented for this purpose, but the issue of young people leaving the Far Eastern Federal District remains relevant. Involving youth in the entrepreneurial environment from university, as well as setting up a system to train the labour force tailored to the needs of the region, taking into account the needs of business, can contribute to the implementation of these tasks. In addition, the creation of infrastructure for the development and implementation of startups as the most dynamic element of the new economy will help to promote young people's entrepreneurial initiatives in the region. What tools do universities in the Far Eastern Federal District have today to involve students in business activities? What kind of transformation of the strategy for the development of partnership between universities and the entrepreneurial community should be effected in order to meet the region's objectives? Should we set up a collaborative project, 'Region-University-Entrepreneurs'?

Moderator:

- **Denis Gros**, Coordinator for the Far Eastern Federal District, All-Russian public organization "Business Russia"; Managing Partner, DA! Development

Panellists:

- **Mikhail Degtyarev**, Governor of Khabarovsk Territory
- **Alexander Demin**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Small and Medium Enterprises
- **Alexander Popov**, Vice President, Head of the Trans-Baikal Division, OJSC MMC Norilsk Nickel
- **Aleksandr Vaino**, Head of Youth Initiatives Center, Agency of Strategic Initiatives (ASI)
- **Alexander Vedekhin**, Deputy Director of the Department of State Youth Policy and Educational Activities, Ministry of Science and Higher Education of the Russian Federation

Front row participants:

- **Hasan Hasanbalayev**, Executive Director for Social Development, Corporation for the Development of the Far East and the Arctic
- **Ekaterina Yemets**, Advisor to the Governor of the Kamchatka Territory, Program Director of the "Ecosystem. Protected Area" Forum

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conference hall 19

Youth EEF

Gateway to a Multipolar World: Countries of the Global South in the New Architecture of International IT Business

The prospects for the development of Russia's strategic partnerships with the countries of the Global South pose the challenges of finding new markets and strengthening cooperation between Russian business and East Asian, African and South American countries in the field of information technology (IT). Strengthening the role of Russian high-tech companies in the global market goes hand in hand with Russia's national and foreign policy interests. How can the government and business work together to reorient exports of domestic IT products, related logistics chains and distribution processes towards the so-called global South? How relevant is the export of government digital services to friendly countries? What strategies will domestic companies choose to transfer digital solutions and form IT partnerships?

with countries in the global South? Who in Russia today is capable of promoting domestic IT products and which countries are waiting for Russian ICT business?

Moderator:

- **Roman Chukov**, Chairman of the Board, Russian Center for the Promotion of International Initiatives

Panellists:

- **Thandile Fikeni**, Chief Executive Officer, WIB Group
- **Vadim Glushchenko**, Director, Center for Global IT-Cooperation
- **Regine Stephanie Borja Guevara**, Producer, Asia TV
- **Milos Jovanovic**, President, OpenLink Group
- **Artyom Mikhailov**, CEO, e-legion
- **Alexander Svinin**, Trade Representative of the Russian Federation in the Republic of Indonesia (online)

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Building B, level 6
conference hall 7

Youth EEF

Demo Day for Technological Startups Created by Young People of the Far East

The event will feature four teams of schoolchildren and students from the Sakhalin Region, Primorsky Territory, and Khabarovsk Krai, selected from over 2,700 participants from the Far East. Their innovative developments will be evaluated by members of an expert jury. The result of the event will be the judging of the youth projects, and cooperation proposals for startups from the members of the expert panel: representatives of investment funds and corporations, as well as from universities – preferences with regards to enrolment, and expertise produced by laboratories. How may we create the necessary conditions in the region for the development of technological solutions by young people? How do young people in the Far East identify technological solutions, and what initiatives do they propose for the advancement of the region? What technologies do young people in the Far East emphasize as being the most promising and relevant?

Moderator:

- **Marina Ivasenko**, HR Director, Far Eastern Bank of Sberbank

Panellists:

- **Polina Glazova**, Founder, Rating school Startup
- **Vasily Kutsenko**, Founder, Student startup Helpology
- **Stanislav Kuzora**, Founder, "Information and Analytical Portal Development" Student Startup
- **Akim Lineisky**, Founder, CoTech School Startup
- **Andrey Mishin**, Founder, Shapy Student Startup

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conference hall 10

Youth EEF

The AI Journey – A Journey into the World of Artificial Intelligence

: Artificial intelligence (AI) and machine learning (ML) technologies are developing at a lightning speed, coming in handy in a vast range of applications and positively impacting human lives across the board. There is a whole domain where artificial intelligence is applied for the benefit of the society, AI4Good. What is it comprised of? What examples are there for AI and ML technology application in areas of social significance, such as health and healthcare, ecology, education, etc.? How exactly these technologies impact our lives and what benefits do they bring? To what extent wide-sweeping AI penetration into all kinds of spheres is ethical and safe for humans?

Moderator:

- **Semen Budenniy**, Managing Director – Head of Advanced AI Technology Development Division Sberbank; Scientific Advisor, Artificial Intelligence Institute (AIRI)

Panellists:

- **Oleg Artyugin**, Executive Director, Head of the Centre for Development of Artificial Intelligence (AI) Technologies for the Social Good, Sberbank
- **Evgeniy Burnaev**, Head of Applied AI Center, Skolkovo Institute of Science and Technology (SkolTech);
- **Viktor Gombolevisky**, Radiologist; Leading Research Fellow, Artificial Intelligence Research Institute (AIRI)
- **Vladimir Kokh**, General Director, SberMedAI
- **Andrey Neznamov**, Managing Director – Head of AI Regulation Center, Sberbank

12:00–13:15

Building B, level 6
conference hall 8

Youth EEF

Gamification Technologies: How Applying Gaming Techniques Increases the Efficiency of Entire Industries

Gamification is an integral phenomenon of modern life. We spend hours on apps and games, and gamification technologies help to increase user engagement in various processes and increase trust and loyalty to brands. The gaming industry in Russia in 2022 has faced many challenges, but it has also expanded the competitiveness of the game development industry. What is the current state of the gaming industry? What are the prospects for the development and implementation of gamification technologies to improve the efficiency of socially important sectors of the economy? Where should one look for specialists ready to develop and implement game technologies in the life processes of socially important sectors of the economy?

Moderator:

- **Alexey Agafonov**, Deputy Director, Russia – Land of Opportunity

Panellists:

- **Grigory Aleksanin**, Director, Institute of Mathematics and Computer Technologies, Far Eastern Federal University
- **Aleksey Fedoseev**, President, Association of Technology Kruzhoks (**online**)
- **Polina Ronzhina**, General Director, Lesta Games Moscow LLC
- **Dmitry Smith**, President, Russian eSports Federation (ReSF Russia)
- **Ilya Yaskov**, Deputy Vice-Rector, National Research University Higher School of Economics
- **Фарида Гафарова**, Deputy Executive Director, PROFILUM

12:00–13:15

Building B, level 6
conference hall 9

Youth EEF

Patriotism as the Foundation for a Strong and Responsible Society

The unity and cohesion of the multiethnic population underpins the sovereignty and statehood of the Russian Federation. Geopolitical and epidemic-related challenges of recent years have brought society together and given a new impetus to the development of volunteer initiatives. A huge number of people across the country could not remain indifferent and leave citizens who have fallen upon hard times alone with their problems. Volunteer movements, whose members are driven by kindness, friendship, and the concepts of justice, mutual aid, and support are helping to implement such initiatives. Increasingly, it is older people, and not just younger ones, who are getting involved in the work of such organizations. Opportunities to get involved in charity work should be available in all regions of the country, especially in the border areas, which are of strategic importance for the state. How effective is the work of volunteer organizations in the border regions? In what direction are they moving, and are there any particular features of the territory? How keen are young people on getting involved in patriotic movements? What kind of work is industry doing in this area? Do we need to involve business in this? Is there a roadmap for the patriotic education of young people as part of volunteer movements?

Moderator:

- **Ekaterina Ivanilova**, Head of Strategic Communications Department, Plekhanov Russian University of Economics

Panellists:

- **Elena Belikova**, Director for Academic Affairs, ANO DPO "CRVPSP" (Center "WARRIOR") - Doctor of Political Sciences; expert of the UN University of Peace
- **Yury Berezutsky**, Deputy Director for Scientific and Educational Work, Far Eastern Institute of Management, RANEPА
- **Elena Chernenko**, Head of Special Projects Department and Organizing Events, Association of Volunteer Centers
- **Konstantin Dolgov**, Deputy Chairman of the Committee on Economic Policy of the Federation Council of the Federal Assembly of the Russian Federation
- **Marina Khrabovskaya**, President, FAMILY Foundation for the Protection of Childhood, Motherhood and Fatherhood
- **Ekaterina Krasikova**, Graduate of the program "Muravyov-Amursky 2030"; Deputy Vice-Rector for Youth Policy, Far Eastern Federal University
- **Mikhail Kudinov**, Vice-Rector for Patriotic Education, Synergy University
- **Dmitry Pokrovskiy**, Director of the Department of State Youth Policy and Educational Activities, Ministry of Science and Higher Education of the Russian Federation

12:00–13:15Building B, level 7
conference hall 12

Youth EEF

How the Culture of Consumption has Changed in Recent Years

In recent years, conscious consumption has become more and more prevalent in society, the drivers of global business are initiating environmentally friendly projects, and environmental legislation is being discussed at the state level. In this regard, a number of trends are gaining momentum: people are increasingly thinking about recycling resources and the fact that many everyday items can be restored or transformed into something new. Or about the temporary use of services. For example, not to buy a car, but to take Yandex.Drive. Not to cook a meal, but to order a delivery. Not to buy clothes, but to borrow them. And such models of doing business are on the up. People are developing new habits, too. What are the economics of these consumption patterns? Does it help to save resources and develop new, healthy habits? Or, on the contrary, does it lead to overconsumption?

Moderator:

- **Vita Saar**, Head of the Ecosophy Project, Russia – the Land of Opportunities

Panellists:

- **Valeriya Kostina**, President, "In the Name of Good" Union
- **Vadim Petrov**, Chairman of the Public Council at Roshydromet (**online**)
- **Alexandra Ryabykh**, Co-founder, Association of Women in the Nuclear Industry Foundation; Co-chairman, "Ecosystem" All-Russian Ecological Movement
- **Alexandra Suslova**, College student, "Sirius" Scientific and Technological University
- **Muslim Tovbulatov**, Rector's Advisor, Far Eastern Federal University
- **Anna Zhigulskaya**, Head of the Project Office for Internal Communications and Corporate Social Responsibility, Rosatom
- **Evgenia Zhukovskaya**, Advisor to the Office of the Federation Council of the Federal Assembly of the Russian Federation Committee on Constitutional Legislation and State Building

12:00–13:15Building D, level 5
conference hall 13

Youth EEF

Youth Education Forums in the Far East: Their Role in Creating Future Leaders

What goals and objectives do the organizers of youth forums set for themselves, and what formats and methods of work are used to build leadership qualities in young people? Are youth education forums a driver of the development of new projects for the advancement of the Far East, including for young people in the Far East region to fulfil their potential? What examples of successful youth projects that have received supports in the form of grants exist today? What problems and challenges do the organizers of these events face?

Moderator:

- **Anna Starkova**, Communications Director of the Russian Quantum Center

Panellists:

- **Anna Bessmertnaya**, Chairman of the Commission on Foreign Economic Cooperation with Partners from China, Moscow Chamber of Commerce and Industry of the Russian Federation
- **Amalia Shikhaleva**, Chairman of the Committee for Youth Affairs of the Government of the Khabarovsk Territory
- **Dmitriy Smekalov**, Head, Agency for Youth Affairs of the Sakhalin Region
- **Aleksandr Vaino**, Head of Youth Initiatives Center, Agency of Strategic Initiatives (ASI)
- **Ekaterina Yemets**, Advisor to the Governor of the Kamchatka Territory, Program Director of the "Ecosystem. Protected Area" Forum

Front row participant:

- **Mikhail Borodovsky**, Deputy Head of the Social Projects Division of the Department for Social Development of the Far East and the Arctic, Ministry of the Russian Federation for the Development of the Far East and the Arctic

12:00–13:15Building D, level 5
conference hall 16

Youth EEF

The Attention Economy: Where Are the Boundaries and Areas of Responsibility for Content?

Since its inception, the alternative media infrastructure (blogs and new media) has occupied an important place in the system of communication traffic. This can be seen in the way information is created and published with increasing speed, and its changes, which have led to the creation of new social and cultural phenomena. Means of communication do not stand still: new media has dynamically swept into the life of users and saves the maximum possible time. The focus of attention is changing, and already

many more users read news on Telegram channels rather than watching it on television. Blogging has had a serious impact on traditional media. Bloggers have begun to use not only newsworthy events and facts taken from the internet as a basis, but also to actively work with User-Generated Content. Today, the blogosphere is actively replacing traditional media, especially in terms of the speed of publishing information. However, traditional media is increasingly moving towards new media. So how is this redistribution of attention happening, and who is responsible for it? What kind of modernization is the new information world undergoing and what are the threats to us? A blog is the main tool of internet marketing. A business blog is an integral part of internet marketing. It helps a company to gain influence in the market, to become a niche leader, and to expand contacts with the audience. Support for SMEs is now one of the priority areas of development of the Russian economy. Problematic: there is too much content, and it is becoming increasingly difficult for socially important categories of bloggers and organizations to compete with commercial projects for attention. How can one retain an audience? How does one navigate through the variety of tools and not get lost?

Moderator:

- **Sergey Kolyada**, Communications Director, Russia – the Country of Opportunities

Panellists:

- **Dmitry Beskromny**, Founder, bQ Group (online)
- **Ilya Lochkanov**, Media manager, head of the pr-agency "Sociality"
- **Andrey Novikov**, Head of Department for Work with the Far Eastern Federal District, ANO Dialogue Regions
- **Larisa Rzhondovskaya**, Media manager, columnist, author of the project "Dear Persimmon"
- **Evgeniy Szhenov**, Scientific Supervisor, "Scientific and Educational Policy" Expert and Analytical Center
- **Alexander Vedekhin**, Deputy Director of the Department of State Youth Policy and Educational Activities, Ministry of Science and Higher Education of the Russian Federation
- **Evgeny Voltov**, Digital producer (online)

12:00–13:15

Building D, level 6
conference hall 17

Youth EEF

Science in the Media Mirror: Scientists as New Opinion Leaders

The accomplishments of national science, industry, and agribusiness symbolize the triumphs of Russia's development and the efficacy of state policy. They foster social optimism and shape the national identity. However, at the moment, the amount of content and opinion leaders involved in popularizing the achievements of science, industry and agribusiness is not enough to form an adequate understanding of the initiatives undertaken by the government and businesses in this realm. There is a need to establish efficient mechanisms for promoting popular science content in the media, alongside the cultivation of fresh opinion leaders, particularly young scientists. What resources, skills, and knowledge are necessary to achieve popularity and visibility in the media comparable to that of showbiz stars, bloggers, and artists? How can publicity attract investment and fulfil demand within the labour market? How can a scientist enhance their presence and popularity within the media landscape? Can the media inspire young individuals to engage with science? Can the media establish trends that render science and the scientific community appealing to young people? How does the popularization of science impact actual business ventures, as well as the nation's economy and competitiveness?

Moderator:

- **Natalya Popova**, First Deputy General Director, Innopraktika

Panellists:

- **Evgeny Ershov**, millionaire blogger, resident of the Insight People production center, participant in the first season of the reality show "Challenge"
- **Anna Fomina**, Science Blogger; co-founder of Sci_career channel
- **Ninel Morozova**, General Director, First International Digital University
- **Alla Panchenko**, Deputy Director of the Center for Industrial Technologies and Entrepreneurship, Sechenov University of the Russian Ministry of Health
- **Pavel Stepanov**, Deputy General Director, Geoscan Group of Companies
- **Ivan Yurchenko**, Blogger, producer; Head, Insight People in Vladivostok

Front row participants:

- **Ekaterina Bugaets**, Blogger
- **Anastasia Emelyanovich**, Director of Development Programs, Insight People
- **Lyudmila Khisamova**, Blogger
- **Sergey Tseluyko**, Chief Executive Officer, "Zvezda" Shipbuilding Complex
- **Andrey Voronin**, Director, Center for Strategic Initiatives, MISIS University; Deputy Chairman, Coordinating Council for Youth Affairs in the Scientific and Educational Spheres of the Council under the President of the Russian Federation for Science and Education

12:00–13:15

Building D, level 6
conference hall 18

Youth EEF

Far East as an Entry Point into the New Architecture of International Relations and Business

In the era of global change, it is clear that a transition from the global west to the global east is underway, which impacts not only youth entrepreneurship, but also international youth leadership. In the new architecture of international relations, close ties between Russia and Asia enable not only to strengthen mechanisms for supporting business and leadership communities, but also to create fundamentally new international structures aimed at the development and scaling of entrepreneurial projects and the exchange of staff and educational practices. In a time when we are establishing new international connections and supply chains, it is the Far East that has become the entry point for young entrepreneurs and leaders into Asian markets. What are the prospects for the development of joint initiatives between Russia and Asian countries in the field of youth entrepreneurship and international relations? What role do young entrepreneurs and leaders play in this? What projects and initiatives are needed for a more dynamic international business cooperation in the era of global transformation?

Moderator:

- **Mikhail Makarov**, Director of the International Relations Office, Agency for Strategic Initiatives to Promote New Projects

Panellists:

- **Dmitry Afanasyev**, Chairman of the Board of Directors, BP MED
- **Grigory Gorchakov**, President, Russian Youth Chamber JCI Russia
- **Ilya Romanov**, General Director, Energy Export
- **Daniel Hugo Lobango Santos**, Representative, Committee on investment and Business Development, Philippine Russian Business Assembly Incorporated
- **Dalbir Singh**, President, Policy and Management Fund; Member of the Supreme Advisory Board of the Assembly of Peoples of Eurasia (India) **(online)**
- **Andrey Ustamchuk**, General Director, Neuroteks LLC, founder of the project - PCON

12:00–13:15

Building B, level 6
conference hall 7

Youth EEF

The World Youth Festival as a Foundation for Effective Ties Between Asia-Pacific Countries

The Far Eastern Federal District has become a key transportation and logistics hub as part of Russia's international cooperation with the Asia-Pacific countries. The East is a strategic vector of multichannel foreign cooperation. The foundation of strong, long-term ties can be built through effectively constructed communication between the young people of ASEAN, SCO, and BRICS countries as part of cultural, scientific, educational, professional, and business interaction. The World Youth Festival, which will be held in Russia in March 2024, will become a strategic platform for boosting multifaceted cooperation. How will the experience of interaction between youth venues in the Far East and foreign countries and their intercultural communication be integrated into the World Festival of Youth and Students? What will the focus on delegations from Eastern countries and Southeast Asia be at the future festival, taking into account Russia's new foreign policy guidelines? What areas of common interest do young people in the ASEAN, SCO, and BRICS countries currently have?

Moderator:

- **Konstantin Kolpakov**, Chairman, Council of Young Diplomats Russian Foreign Ministry

Panellists:

- **Daniil Bisslinger**, Coordinator of the international bloc, ANO "Directorate of the World Youth Festival" **(online)**
- **Maxim Dreval**, General Director, Russian "Znanie" Society
- **Dmitry Ioffe**, Chairman of the Board, Interregional Public Organization of Ecological and Patriotic Education "Clean Games"
- **Alexander Kaidanovich**, Vice-Rector for Youth Policy, Far Eastern Federal University
- **Polina Nemirovchenko**, Vice Rector, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- **Olga Petrova**, Deputy Minister of Science and Higher Education of the Russian Federation

12:30–15:15

Building D, level 6
conference hall 19

Youth EEF

Mentor Lounge

Starting your own business is a time-consuming process requiring substantial financial and moral

investment. Due to inexperience, young businesspeople can face many challenges on the way to a profitable strategy. When preparing their own project, novice entrepreneurs see that theoretical knowledge alone is not sufficient, because one needs to be able to effectively apply the theories in practice. Recommendations from businesspeople who have already achieved leading positions in their industries can help young entrepreneurs to launch their own idea or project or transform these. Owners of medium-sized and large businesses can give practical advice to aspiring or existing young entrepreneurs in the format of short consultations.

Mentors:

- **Shamil Baishev**, Co-founder, Smart Container
- **Ivan Barkhatov**, Individual entrepreneur of the Barakhtyata chain of stores
- **Stanislav Bogdanov**, Director for Government Relations, X5 Group
- **Aidar Bulatov**, Founder, Factory of Entrepreneurship
- **Evgeny Elfimov**, Member, General Council of Delovaya Rossiya; Managing Partner, NIK JSC; First Deputy General Director, TI Hunter LLC
- **Alexander Khlynov**, Founder, Russian Ivan-Chai; Chairman of the Association "Union of Ivan Tea Producers"; member of the coordinating council of the Vologda branch of "Business Russia"
- **Konstantin Korobkov**, Chief Executive Officer, "Yuzhno-Kyrlsky Fish Factory" LTD (YKRK)
- **Elvira Kuskova**, General Director of Business Innovations
- **Artem Lylyk**, CEO, ASIA IMPORT GROUP
- **Yelena Mikhailova**, Adviser to the General Director, Russian Public Opinion Research Centre; member of the Scientific Council of the Russian Academy of Sciences on the Problems of Ethnicity and Interethnic Relations
- **Alexey Mitryushin**, Co-Chairman of the Union of Outdoor Advertising Operators
- **Igor Moskovtsev**, Chief Executive Officer, Korenovskiy Milk Processing Factory
- **Nikolay Myshyakov**, Project Founder, AutoHem
- **Alla Panchenko**, Organizer of the accelerator Sechenov Tech; Deputy Director of the Center for Industrial Technologies and Entrepreneurship, First Moscow State Medical University named after I.M. Sechenov of the Ministry of Health of the Russian Federation
- **Aleksey Poroshin**, General Director, FIRST Investment Consulting Group
- **Vladimir Rubakhin**, Chairman of the Board of Directors, Agrotech Holding; General Director, Agrotech
- **Yuriy Shilov**, General Director, Ivanovo Textile Company; Member of the General Council of the All-Russian Public Organization Business Russia
- **Olga Trofimova**, General Director, Trade House Byttekhnik

14:00–15:30

Building B, level 6
conference hall 10

Youth EEF

The AI Journey – A Journey into the World of Artificial Intelligence

: Artificial intelligence (AI) and machine learning (ML) technologies are developing at a lightning speed, coming in handy in a vast range of applications and positively impacting human lives across the board. There is a whole domain where artificial intelligence is applied for the benefit of the society, AI4Good. What is it comprised of? What examples are there for AI and ML technology application in areas of social significance, such as health and healthcare, ecology, education, etc.? How exactly these technologies impact our lives and what benefits do they bring? To what extent wide-sweeping AI penetration into all kinds of spheres is ethical and safe for humans?

Moderator:

- **Semen Budenniy**, Managing Director – Head of Advanced AI Technology Development Division Sberbank; Scientific Advisor, Artificial Intelligence Institute (AIRI)

Panellists:

- **Oleg Artyugin**, Executive Director, Head of the Centre for Development of Artificial Intelligence (AI) Technologies for the Social Good, Sberbank
- **Evgeniy Burnaev**, Head of Applied AI Center, Skolkovo Institute of Science and Technology (SkolTech);
- **Viktor Gombolevisky**, Radiologist; Leading Research Fellow, Artificial Intelligence Research Institute (AIRI)
- **Vladimir Kokh**, General Director, SberMedAI
- **Andrey Neznamov**, Managing Director – Head of AI Regulation Center, Sberbank

14:00–15:15Building B, level 6
conference hall 7

Youth EEF

Sport and Youth: A Healthy Lifestyle and the Path to Success

Today, sport and an active lifestyle are becoming increasingly popular. These words are becoming synonymous with health, success, and well-being, which every sensible person strives for. After all, in order to fulfil their potential in the modern world, a young person needs to have a substantial reserve of strength and energy, as well as self-belief. This is boosted by regular physical exercise and vigorous sporting activities. What is the role of physical culture and sports in the formation of a healthy lifestyle for young people? How does sport influence success in one's career and personal life?

Moderator:

- **Hasan Hasanbalayev**, Executive Director for Social Development, Corporation for the Development of the Far East and the Arctic

Panellists:

- **Yuri Belsky**, Director and Founder, National Dive League
- **Daria Ivanova**, Commercial Director, Race of Heroes
- **Vladimir Maksimov**, President, Children of Asia International Games Committee
- **Dmitry Pokrovskiy**, Director of the Department of State Youth Policy and Educational Activities, Ministry of Science and Higher Education of the Russian Federation
- **Olesya Selezneva**, General Director, Resonance Aesthetic Gymnastics Sports School
- **Ivan Shtyl**, Silver medalist at the London Summer Olympics in canoeing; seventeen-time world champion; thirteen-time European champion

Front row participants:

- **Olga Gaeva**, Executive Director, RunDnsRun Running Club; organizer of the Vladivostok marathon
- **Khaid Mantaev**, Three-time world champion in Kyokushin karate, head of the Kyokushin to School project in the Far East

14:00–15:15Building B, level 6
conference hall 8

Youth EEF

Engineer, Manager, Scientist: A System of Seamless Technological Education

Innovation and technology play a special role in the socioeconomic growth of a country. Technological solutions are constantly evolving, and skills in this area become obsolete in as little as two to five years. Businesses need to be prepared for the fact that digital transformation is not a one-time experience, but a constant process of development. And, as we know, groundbreaking ideas and innovative solutions are more often born in the minds of young inventors and developers, and their motivation and involvement helps the government to form a new digital ecosystem, and for business to stay ahead of the curve in a world of constant change and opportunities. Today it is important to implement a system of 'seamless education' – from basic skills in IT classes to applied skills gained in vocational education and training institutions, supplemented by managerial skills in higher education institutions and supported by fundamental scientific research in research centres. Only after completing the entire training cycle and continuing to acquire knowledge through continuous professional development do we produce highly qualified, highly competitive professionals capable of building technological companies, establishing competent management mechanisms and integrating scientific developments into business to ensure the technological, economic, and scientific sovereignty of the country. Seamless education of engineers 'from school to specialization': an ideal new world, or an essential reality? What kind of digital competence map is there for the young leader in Russia? Do we have ideological and practical mechanisms to ensure national self-knowledge aimed at conscious work for the good of the state?

Moderator:

- **Mikhail Nachevsky**, Head of Digital Transformation Department, Plekhanov Russian University of Economics

Panellists:

- **Iskander Bariev**, First Vice-Rector - Deputy Director of Innopolis University
- **Anton Gorelkin**, Deputy Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Information Policy, Information Technologies and Communications
- **Elena Kharisova**, Vice-Rector for Development, Far Eastern Federal University; General Director, Fund for the Development of Innovative Scientific and Technological Center "Russky"
- **Nikita Sokolov**, Vice President of the Drone Racing Federation
- **Alexander Vedekhin**, Deputy Director of the Department of State Youth Policy and Educational Activities, Ministry of Science and Higher Education of the Russian Federation
- **Maxim Vlasov**, Deputy General Director, Moscow Innovation Agency

Front row participants:

- **Anastasia Mikheeva**, Head, TECHNORED Robotics Academy
- **Konstantin Okunev**, Technical Development Director, Element
- **Mikhail Paley**, Chairman, All-Russian Movement "Inspirers"

14:00–15:15Building B, level 6
conference hall 9

Youth EEF

The Eastern Frontier as a Promising Space for Youth Development

The Far Eastern Federal District has become a centre of attraction for investment and tourist flows, a universal international transport and logistics hub, and an area of auspicious spatial development where people can fulfil their potential. As an Advanced Special Economic Zone, the Far East needs a promising, talented labour force who will be able to put their initiatives into action here, rather than looking for opportunities in other regions. Focused youth zones will become centres of long-term growth for future generations. In which cities should we set up areas for youth development? What successful cases exist in other regions of Russia, and can they be adapted to meet the needs of the Far Eastern Federal District? How may we ensure comfortable conditions for work and leisure? Will the Region for Young People project be able to create fully-fledged zones for launching youth initiatives?

Moderator:

- **Ilya Yaskov**, Deputy Vice-Rector, National Research University Higher School of Economics

Panellists:

- **Alexey Agafonov**, Deputy Director, Russia – Land of Opportunity
- **Aleksandra Lebedeva**, Deputy Chairman of the Government of the Kamchatka Territory
- **Dmitry Lysak**, Deputy Administrative Director, Aurora Airlines
- **Alexander Machevskiy**, Managing Director, VEB.RF
- **Elena Myakotnikova**, Director of Climate Initiatives and Carbon Management, SIBUR
- **Maxim Nikitinsky**, Founder, Community Center
- **Maxim Pryazhinnikov**, Deputy Vice-Rector for Youth Policy, Far Eastern Federal University
- **Amalia Shikhaleva**, Chairman of the Committee for Youth Affairs of the Government of the Khabarovsk Territory
- **Oleg Zorya**, Head, All-Russia Organisation Urban Renovations

14:00–15:15Building B, level 7
conference hall 12

Youth EEF

FEA in the Present and Future: A Forge Creating Workers for the Benefit of the Russian Economy

In the current conditions of sanctions pressure and the reorientation of the country's economy, it is more important than ever to use all resources to overcome the crisis and create sustainable development on the way towards achieving the technological sovereignty of our country. It is not enough just to be stable and competitive; it is vital to set trends and create our own technologies. Foreign Economic Activity is an important part of the national economy, and young people are the basis of its progress. Education and the training of qualified specialists who ensure the functioning and development of the economy is one of the urgent tasks required in order to implement the goals that have been set. How to boost the involvement of the younger generation in large-scale international projects while reviving the domestic industry? It is essential to find and establish points of contact between experienced and new market players, to set targets for professional and personal growth, to guide ambitious young businesspeople in the right direction. The first steps for young professionals and entrepreneurs are the most important and arduous ones. How can one avoid mistakes when the rules of the game are changing so quickly? What areas of Foreign Economic Activity should be focused on in the current geopolitical situation? How may one find oneself in a situation surrounded by opportunities and where to find help from experienced specialists? What tools should be used to build interaction with foreign markets? What should not be neglected in the era of digitalization and new opportunities? How can one avoid getting confused in the new logistics web? Where should one look for reliable partners? How can one take a strong negotiating position when building alliances with other countries?

Moderator:

- **Arthur Leer**, Vice President, Head of Legal Committee, Association of Exporters and Importers

Panellists:

- **Adil Akavov**, Manager, AK GROUP
- **Inessa Babich**, President, International Business Club "DIALOGI" Association for Interaction and Development of Enterprises
- **Mihail Krivopal**, Vice-Rector for Additional Education, Far Eastern Federal University
- **Artem Lylyk**, CEO, ASIA IMPORT GROUP

- **Yuriy Shilov**, General Director, Ivanovo Textile Company; Member of the General Council of the All-Russian Public Organization Business Russia
- **Irina Zasedatel**, Founder, Kamerton +; Member of the Expert Advisory Council for the Implementation of Customs Policy under the Federal Customs Service

14:00–15:15Building D, level 5
conference hall 13

Youth EEF

New 'Eco Points' on the Map of Russia

In recent years, environmental centres of attraction and competence have started to emerge. For example, Vologda has declared itself the first ecocity and created its own environmental standard. In the city of Baikal, the ECO.TSEKH centre for creating hiking trails and as a magnet for eco-volunteers is being set up. In Kamchatka, the Ecosystem Centre for training specialists with environmental expertise is beginning its work. In parallel, 25 world-class campuses are being built in Russia, which will become growth points not only for the universities and cities themselves, but also for the development of environmental competencies. These campuses will be developed as innovative neighbourhoods with modern public spaces based on the principles of environmental friendliness and the smart city. Why are such centres springing up all over Russia? Is it time to retrain as an environmental expert, and will this become a sought-after profession in future? Should such centres be created all over Russia?

Moderator:

- **Alexandra Ryabykh**, Co-founder, Association of Women in the Nuclear Industry Foundation; Co-chairman, "Ecosystem" All-Russian Ecological Movement

Panellists:

- **Stanislav Neverov**, General Director, East Arctic Oil and Gas Corporation
- **Tumun Tsydygov**, First Deputy General Director, BAIKAL.CENTER
- **Maksim Vedyashkin**, Vice Rector for Campus Management, Far Eastern Federal University
- **Ekaterina Yemets**, Advisor to the Governor of the Kamchatka Territory, Program Director of the "Ecosystem. Protected Area" Forum
- **Anna Zhigulskaya**, Head of the Project Office for Internal Communications and Corporate Social Responsibility, Rosatom

Front row participant:

- **Ekaterina Ivanilova**, Head of Strategic Communications Department, Plekhanov Russian University of Economics

14:00–15:15Building D, level 5
conference hall 16

Youth EEF

Development of Instrumentation and Infrastructure for Scientific Research: New Market Opportunities for Manufacturers

New challenges facing young scientists and engineers in Russia are related to the sovereign equipping of laboratories with modern equipment. The departure of foreign equipment and reagent suppliers from the Russian market, the growing intricacies of global supply chains, and the discontinuation of repair and service commitments necessitate new solutions from both the government and researchers. The challenges of equipping scientific laboratories, educational workshops, colleges, and medical centres, and ensuring their smooth operation are becoming increasingly critical for both the government and public institutions, as well as for scientists. The government is already establishing collaboration centres between science and technology, which will serve as hubs for nurturing young talent. An example is the Federal Chemistry Center in Usolye-Sibirskoye, strategically located for convenient access from various regions within the Far Eastern Federal District. What services and technologies are currently required to establish laboratory sovereignty? How can young people effectively tackle these issues? How can businesses be engaged in cooperation efforts?

Moderator:

- **Sergey Adonin**, Professor of the Russian Academy of Sciences; Deputy Director for Research, Irkutsk Scientific Center of the Siberian Branch of the Russian Academy of Sciences; Member of the Coordinating Council for Youth Affairs in the Scientific and Educational Fields

Panellists:

- **Alexander Bobryshev**, Founder, BEAVER Technology
- **Boris Korobets**, Rector, Far Eastern Federal University
- **Vladislav Lyutynsky**
- **Yury Marfin**, Acting Rector, Pacific State University
- **Denis Sekirinsky**, Deputy Minister of Science and Higher Education of the Russian Federation

Front row participants:

- **Sergey Dolgushin**, Director, Ivok Company
- **Nikolay Myshyakov**, Project Founder, AutoHem
- **Vyacheslav Seleznev**, Director of the Polytechnic Institute, Far Eastern Federal University

14:00–15:15Building D, level 6
conference hall 17

Youth EEF

Youth Cooperation Between Russia and India: Drivers of Development

Relations between Russia and India enjoy a long history and warm traditions. At present, when the Western bloc of countries is trying hard to 'cancel' Russia in the eyes of global powers, in particular India, and impose its own policy, it is particularly important for sovereign states to develop and strengthen multifaceted ties that meet their own national interests. The basis of Russian-Indian relations is economic interaction in various sectors. At the same time, youth cooperation is undoubtedly a key vector. Youth policy is of particular importance for the long-term and sustainable development of our states, emphasizing the comprehensive nature of bilateral interaction. Among the drivers of such development are education, science, and entrepreneurship. What are the strategic priorities in the youth policy of Russia and India? Which formats of partnership and interaction with public organizations and movements have already proved themselves and which ones have potential? What is the current situation and what kind of prospects are there for cooperation in science and higher education? How should career guidance and career aspirations of young people be boosted, taking into account the exchange of experience? How do Russia and India assist each other in terms of developing cutting-edge technology? How should an ecosystem favourable to youth business initiatives be created, including using the successful experience of our colleagues from India? What are the prospects for further cooperation between Russia and India with regards to the youth agenda?

Moderator:

- **Stanislav Surovtsev**, Vice-Rector for Youth Policy, Social Work and International Relations, Moscow State Institute of International Relations

Panellists:

- **Daniil Bisslinger**, Deputy General Director, Directorate of the World Youth Festival; Deputy Head of the Department for Multilateral International Cooperation of the Office of the President of the Russian Federation for Foreign Policy (**online**)
- **Sammy Kotwani**, President, Indian Business Alliance (IBA)
- **Maria Matveeva**, Director, "Sochi Dialogue" Russian-Austrian Forum; Advisor to the Head of International Activities, Talent and Success Foundation
- **Sergey Mikhnevich**, Executive Secretary, EAEU Business Council; Managing Director for International Multilateral Cooperation and Integration, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Nikita Smirnov**, Deputy Vice-Rector for International Relations, Far Eastern Federal University