

Opening of the thematic section on social communication. Presentation of the INNOSOCIUM Nationwide Social Project Competition as part of the Centre for the Development of Social Communications

The competition should draw the audience's attention to social problems faced by

"The Centre for the Development of Social Communications is a brand new project of the Roscongress Foundation. Today, we are announcing the launch of a very interesting story called the Innosotsium National Social Projects Contest [...] The goal is to attract the attention to social projects that is currently lacking", Editor-in-Chief of the Delovoye Utro (Business Morning) programme on NTV Tatyana Naumova said.

"We are starting the contest with three categories: 'Active Longevity', 'Inclusive Society', and 'Territorial Development', but we will develop our activities further", Art Directors Club Russia President Alexander Alexeev said.

"We supported this initiative because we understand how important it is for the entire non-profit sector as a whole. We must consolidate common efforts and present these projects at such major discussion platforms. The project's activities are very effective and useful", Art, Science, and Sport Charitable Foundation Programme Director Maria Melnichenko said.

The contest will help to improve the professional skills of its participants

"Essentially, this is a laboratory that immediately conveys the results of the research process, and in a very short period. We will be dealing with prototypes of future real solutions [...] This is a classic example of project education. We will create projects in real time which in terms of their form will be close to truly professional projects that are ready for implementation", Alexeev said.

"People who are currently studying at universities are getting a state-of-the-art education and their student life is largely built according to the project principle", Moscow State Institute of International Relations Vice Rector Artem Malgin said.

"When project management is gaining tremendous speed and we are faced with major tasks that need to be solved as quickly as possible with minimal costs and losses, we are extremely happy to be working with young people", Director of the Personnel Policy and Administrative Affairs Department at the Russian Ministry of Natural Resources and Environment Elena Panova said.

The competition will help to solve pressing problems

"This competition is very timely because oftentimes motivated students who have developed ideas do not have enough support from the corporate sector and the funds don't always see them. So I very much hope that a large number of young people, including students from our university, will be able to influence the real social situation in our country with their projects", Director of the Institute for Organizational Development and Strategic Initiatives at the Russian Presidential Academy of National Economy and Public Administration Vyacheslav Shoptenko said.

"We have an important goal of finding ideas through Innosotsium with which we will be able to involve young people and the Russian in resolving this problem [the social rehabilitation of military veterans]", MEMORY OF GENERATIONS Charitable Foundation Deputy Executive Director Marina Pavlenko said.