

**Advertisement on 1 page**

Bleed size 220x307 mm

Cut size 210x297 mm

Working format (where all important elements should be inserted) 190x277 mm (internal indentation of no less than 10 mm)

**Advertisement on 1/2 page**

Bleed size 220x158 mm

Cut size 210x148 mm

Working format (where all important elements should be inserted) 190x128 mm (internal indentation of no less than 10 mm)

**Requirements for Tiff modules:**

- 100% raster file scale
- Resolution: 300 dpi
- Colour model CMYK / 8bit,
- TIFF format (uncompressed, LZW or ZIP compression)
- Layers glued together (single layer background)
- No alpha channels, no Pantone paint, no profile saving
- Maximum amount of ink in the image (total ink): 300%
- All elements printed on the edge of the page (outside the cut) should have a bleed beyond the edge of the cut size of 5 mm.
- Important elements should be located no closer than 5 mm to the cutting line
- No more than 50 Mb in size